

Business Support Letter

Dear Business Owner,

I'm Tracy Bevan. I'm the Ambassador and Director here at the McGrath Foundation, but my favourite title is that I'm Jane McGrath's best friend.

Over the years, I've had the privilege of seeing communities around Australia come together to raise vital funds and awareness through our Pink Up Your Town initiative. The creativity, generosity and community spirit shown by local towns and businesses continue to inspire us.

I'm reaching out with the hope that you will join us to Pink Up this year.

Thanks to the incredible support of towns across Australia over the past two decades, McGrath Cancer Care Nurses now support people with all types of cancer. By joining us, you'll help us fund these incredible nurses who provide free, expert care to individuals and families across Australia.

So, how can you get involved? Well, there are a few simple ways:

- Pink up your business shopfront to show your community you're all in this October!
- Donate all profits (or a percentage) from a product or product line during Pink Up Your Town
- Display the Pink Up Your Town counter card in your business to raise additional funds for your town
- Contribute a prize for a Pink Up Your Town fundraising raffle or auction

I'm so excited that your town is Pinking Up and they would love your support! We I also encourage you to promote and go along to some of the incredible events your town has planned. If you have any questions or ideas, reach out to the committee who will be able to assist.

Thank you so much for considering joining us. Together we can take McGrath Foundation care to more people, across Australia.

With love and thanks,

Tracy Bevan

McGrath Foundation Ambassador & Director