

Fundraising Ideas

We know you've got lots of great fundraising activities for your event. But, if you need some inspiration, here are some of our favourite ways to raise vital funds and help us take our care to all cancer.

Three-for-ten-dollars!

Everyone loves a good raffle. Many local businesses are often happy to support your fundraising efforts, so reach out and ask for prize donations. To make things easier, we've put together a letter template to help you ask!

Fine your friends

Select a day, pick an "offence," and make sure everyone is aware of it. Wear pink? Pay a fine. Not wearing pink? Double the fine! Embrace the fun, get creative, and raise plenty of money in the process.

Going once, twice...

If you've got some high-value prizes, an auction is a fantastic way to add some fun and energy to your event. Get in touch with your local real estate auctioneer to call it - not only will they encourage bidders to spend more, but they'll also create excitement. Need prizes? Reach out to local businesses and offer to include their logo on your promotions in exchange for items you can auction off.

Pink Up!

It goes without saying, but pink is the colour of fun! Set a pink theme and encourage your supporters to wear a touch of pink or go-all out for a gold coin donation. Add a prize for best-dressed or a fashion parade to help dial up the dress code.

Sausage sizzle

The Bunnings sausage sizzle is about as iconic as our McGrath Cancer Care Nurses. Bring out the barbie at your school, sporting club or even the office. Or get in touch with your local Bunnings and invite everyone to your event.

Host a high tea

Did you know a High Tea was one of the first fundraising events for the McGrath Foundation? Charge an entry fee, hold a raffle and encourage donations. Bonus points for theming it pink with pretty pink cakes, macaroons and pink lemonade.

Dollar Matching

Make your donations go even further, by asking local businesses to sponsor your event and match any dollars you make. Check out our dollar matching template and double your donations.

